

Working with Indie Authors

Useful links for indie authors

- Artslaw copyright information
- Artslaw Contract review
- Writers Beware lists publishers who are known scammers:

Self-publishing assistance

- IndieMosh
- Busybird Publishing

Where to connect with indie authors

- Facebook group: <u>AABE Ask a book editor</u>
- Facebook group: <u>AABE Help wanted</u>
- Facebook group: <u>Secret Editors' Business need editor need work</u>
- Facebook group: <u>EAE (Editors Around the Earth) group</u>
- Writers groups: Facebook, libraries, neighbourhood houses
- Website: use quality SEO words and keep your content fresh (blogs)
- IPEd listing
- Writers Centres: directory listings
- Networking: keep your face present by helping others, learning and answering questions
- Writing competitions: join in and connect with writers

How to quote jobs

- Ask what stage the work is at: has it been edited and by who
- Ask to see the manuscript: look further than first few pages, which are likely to be polished
- Suggest a beta read or assessment first: helps both yourself and the client determine the state of the manuscript, plus an assessment offers developmental advice
- Offer a sample edit to see if you fit the job: can be free but I charge \$50 per 1000 words
- Keep track of all your jobs to work out your average speed and rate over time
- Quote a price range, rather than a fixed price: covers you for the unexpected
- Always take a deposit: I take 50% up front then the remainder before returning the edit
- Touch base with your clients regularly: keeps clients happy without bothering you
- Have strong, clear barriers for your time and expertise: no after-hours communication



Coaching, Assessments, Developmental Editing, Copyediting, Proofreading, Beta reading

Over-delivering on education

I love to educate so I nearly always over-deliver. But I've learnt to value my time by:

- Only leaving comments and explanations on repetitive issues on the first 2–3 chapters, then just
 I fix the issue or comment for the author to fix it
- Use autotext for repetitive comments
- Keep track of your time: Toggl is free. Helps you keep to schedule and work out your overall rate. This helps with estimations on future jobs
- Offering a coaching service (an intensive, educational edit) on the first 5,000 words only

Sensitivity, plagiarism, copyright material

- Sensitivity: do workshops to educate yourself, keep abreast of editor FB discussions and advice
- Plagiarism: be upfront but use 'soft' language: perhaps, maybe, didn't realise
- Copyright: more direct, send to ArtsLaw website

A niche makes good business sense

- Make your niche area clear on your website and socials
- Let other editors know your specialisations
- Hang around editors and writers FB groups or forums to offer advice and get your name known
- Keep a list of editors you can refer work to and who can refer work back to you
- If you don't yet know your niche, give it time to learn your own strengths and interests